



Sponsorship Proposals



Tapestry Festival
Multicultural Event



TITLE SPONSOR DEARBORN FORD

\$3000

- Recognized as the TITLE Sponsor of Tapestry 2025
- Your logo will be on all promotional materials
- Speaking opportunity during opening ceremonies
- Logo on all signage
- Logo on event poster
- Logo on Tapestry website
- Logo & mentions on all social media & Spotify
- Mention in all Media interviews & ads i.e. television, radio
- You can put up a large banner/tent or signage at our event as Title Sponsor

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FOODIES PAVILIONS SPONSOR \$1000 SCOTIABANK

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage
- Your company name showcased in the Foodie Pavilions

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms
- Your logo featured on all event signage and posters
- Onstage Recognition: Public acknowledgement and thanks from the NSBIA on our main stage
- Opportunity to display a prominent banner at the event

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ENTERTAINMENT STAGE

\$1500

PETER MILOBAR & WARD STAMER

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

Onstage Recognition: Public acknowledgement and thanks from the NSBIA on our main stage

Marketing Opportunities:

- Opportunity to display a prominent banner at the event

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MULTICULTURAL NEIGHBORHOOD

\$1500

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage
- Signage at both ends of the neighborhood tents

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

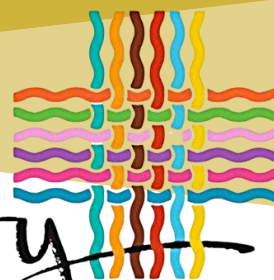
Onstage Recognition: Public acknowledgement on our main stage

Marketing Opportunities:

- Opportunity to display a prominent banner at the event

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Tapestry
FESTIVAL
2025





AROUND THE WORLD KID ZONE CANADIAN TIRE

\$1000

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage
- Signage at both ends of the Kids zone

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

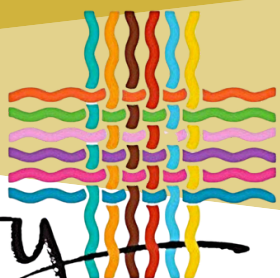
Onstage Recognition: Public acknowledgement on our main stage

Marketing Opportunities:

- Opportunity to display a prominent banner at the event
- Setting a tent up at the Kid Zone

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ART EXHIBIT PAVILIONS ENBRIDGE

\$1000

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage
- Signage at both ends of the Art Pavilion Tents

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

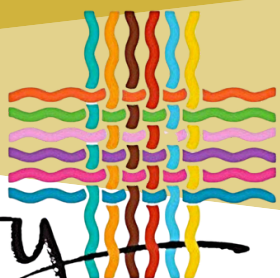
Onstage Recognition: Public acknowledgement on our main stage

Marketing Opportunities:

- Opportunity to display a prominent banner at the event

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PLATINUM SPONSOR

\$2000

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

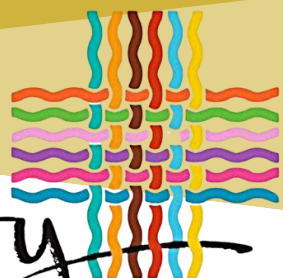
Onstage Recognition: Public acknowledgement on our main stage, you can also speak at the Opening Ceremonies

Marketing Opportunities:

- Opportunity to display a prominent banner and/or tent at the event

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GOLD SPONSOR

\$1250

TECK HIGHLAND VALLEY COPPER

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage

Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website
- Signage & Posters: Your logo featured on event signage and posters

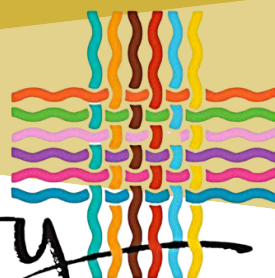
Onstage Recognition: Public acknowledgement on our main stage

Marketing Opportunities:

- Opportunity to display a prominent banner at the event

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SILVER SPONSORS STRAIGHT & BARBERS

\$500

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage

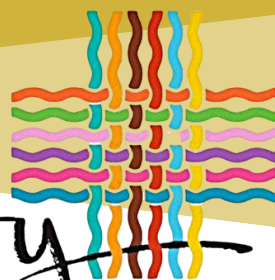
Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website, posters
- Can put up banner at event

Onstage Recognition: Public acknowledgement on our main stage

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BRONZE SPONSOR

\$250

MANSHADI PHARMACY - AVANTI CPA
ARC TECHNOLOGIES

Prominent Visibility:

- Stage presence: Your company name featured on the main Sponsorship Board by main stage

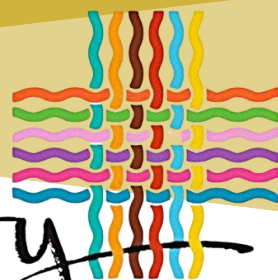
Enhanced Brand Recognition:

- Social Media: Your corporate logo prominently displayed across all our social media platforms, event website, posters
- Can put up banner at event

Onstage Recognition: Public acknowledgement on our main stage

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TAPESTRY FESTIVAL COORDINATOR

patti@nsbia.com

Patti Phillips
250-376-2411
778-257-4399

September 13th 11-4pm
McDonald Park

Tapestry Festival aims to provide an inclusive and diverse environment for all members of society. Our commitment is to build more cultural awareness to reduce incidents of racism and discrimination. Allowing the rest of the community to enjoy and celebrate the diverse foods, traditions, music, dances, history, and art that this event and our community brings.

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